

Annual Gala Fundraising Dinner

Attended by many local and regional businesses, the CASE Annual Gala Fundraising dinner is one of the highlights of 2019 for local businesses and supporters of CASE. This prestigious event, which features the finest food and great entertainment.

In recent years guests have enjoyed world famous acts, The Real Thing, The Three Degrees and The Bootleg Beatles

Tickets to the Annual Gala Fundraising dinner normally cost £55.00 with a table of 10 costing £500.

The evening will consist of:

- ▶ Welcome introduction from sponsors
- ▶ A delightful 3 course meal
- ▶ Silent and Main Auction
- ▶ Live Entertainment from a named act
- ▶ Disco



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Primary Sponsor

The Primary sponsor package guarantees high visibility to a large captive audience including VIP guests. The sponsor's logo will be prominent in media coverage following the event and will be seen in photographs and video footage.

The Lead Sponsor package includes sponsoring the entertainment for the event.

Package includes:

- ▶ Naming Rights: The CASE annual dinner sponsored by [Sponsor name]
- ▶ Three Tables of 10 (30 seats) for your staff or guests.
- ▶ Photographs of you and your guests with the named act
- ▶ Your logo and branding on the stage
- ▶ Your company logo on all print materials including promotional marketing as well as menus and accompanying literature.

- An opportunity to promote and advertise organisation/products/services at the dinner
- Opportunity to give welcoming remarks
- Prominent placing of banners displayed throughout the event
- Profile on sponsor section of our website
- Internet web link –includes up to 250 words about your company and services, a logo, one photograph, contact telephone details, email link and a hyperlink back to your website

Sponsorship contribution

£7500

We can split the Primary Sponsorship package with up to 3 sponsors.

Key Benefits:

- The CASE Annual Gala Dinner sponsored by [Sponsor name]
- Branding at every opportunity
- Hospitality opportunities
- Leave a sustainable and quantified impact on a charity and the people we help

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Other sponsorship options for the annual dinner:

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| ▶ Media Partner | £2500 |
| ▶ Décor Sponsor | £2000 |
| ▶ Alternative Ents sponsor (such as casino, photo booth etc.) | £1000 |
| ▶ Welcome drink reception sponsor | £5.00 per head |
| ▶ Video Feed sponsor | £500 |
| ▶ Party Bag sponsor | £10-£15 per table |
| ▶ Twitter Feed sponsor | £150 |

For all sponsorship options, sponsors will benefit from:

- ✓ Branding on support material
- ✓ Logo on thank you sign
- ✓ Internet web link – a logo, email link and a hyperlink back to your website
- ✓ Leaving a sustainable and quantified impact on a charity and the people CASE helps and supports.

